**APPENDIX O1-Recall Notification via Letter and Email**

**CUTIE PIE CO COMPANY**

**URGENT!**

**FOOD RECALL NOTIFICATION**

**Date 07/23/2017**

Suwimon Sutantawong

Cutie Pie Co. Company

1290 NW Naito Pkwy

Portland, Oregon 97209

Dear : Fred Meyer at 20th

This is to inform you of a product recall involving: **Key Lime Pie II of Cutie Pie Co., size 650 g, UPC: 56565600002, lot number: K2P2457954B1**.

See enclosed product label **<**for ease in identifying the product at retail/user level**>.**

This recall has been initiated due to salmonella contamination. Consumption of this product may cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

We began shipping this product on 07/21/2017. This product was shipped to you on 07/21/2017.

Immediately examine your inventory and quarantine product subject to recall. In addition, if you may have further distributed this product, please identify your customers and notify them at once of this product recall. Your notification to your customers may be enhanced by including a copy of this recall notification letter.

Customers are advised to return the products. If you re-label, re-pack, use the recalled products to produce new products, please contact the FDA Recall Coordinator in your state.

This recall should be carried out to the retail level.

Your assistance is appreciated and necessary to prevent consumer illness. Please complete and return the enclosed response form as soon as possible. If you have any questions, call Suwimon Sutantawong, Tel: (541)-286-8497.